

# **A.S.D Co.**

## **“Ariana Sanat Davin”**

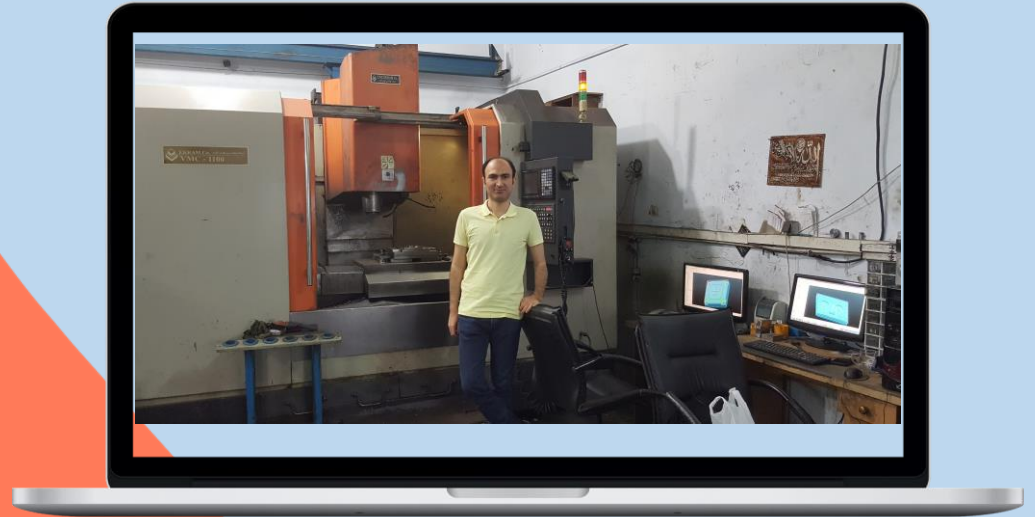
### **Manufacturer**



**A.S.D Co. was established  
by entrepreneur  
*Hamed Talebi* in 2008 for  
aviation flashers and LED  
lights manufacturing**

During a few years he managed to turn his business, originally a small company, having only 4 employees, into a strong and local respected group.

This company has started exporting kinds of obstruction lights and LEDs in west Asia since 2014 and became an international producer and dealer.



[www.sunnybulb.com](http://www.sunnybulb.com)



## Mission and Vision

Our mission is to offer our customers the finest quality and best selection of aviation lights and buoy flashers with the quickest service and delivery in the industry.

We believe that attention to the details and considering high quality materials is, what our customers want.

Lack of the well shape and high intensity aviation lights and taxiway lights in the market is our vision to have all types of the high quality obstruction lights based ICAO standards.



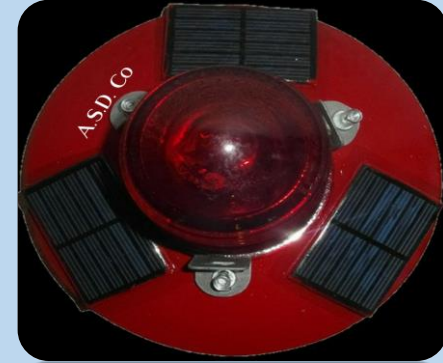
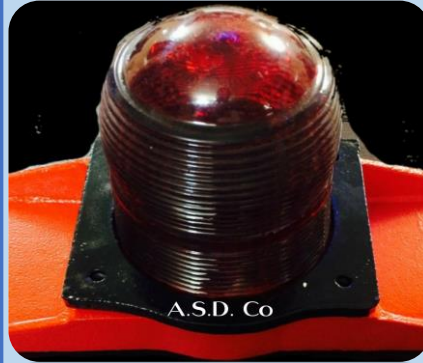


# Ariana Sanat Davin Mfg.

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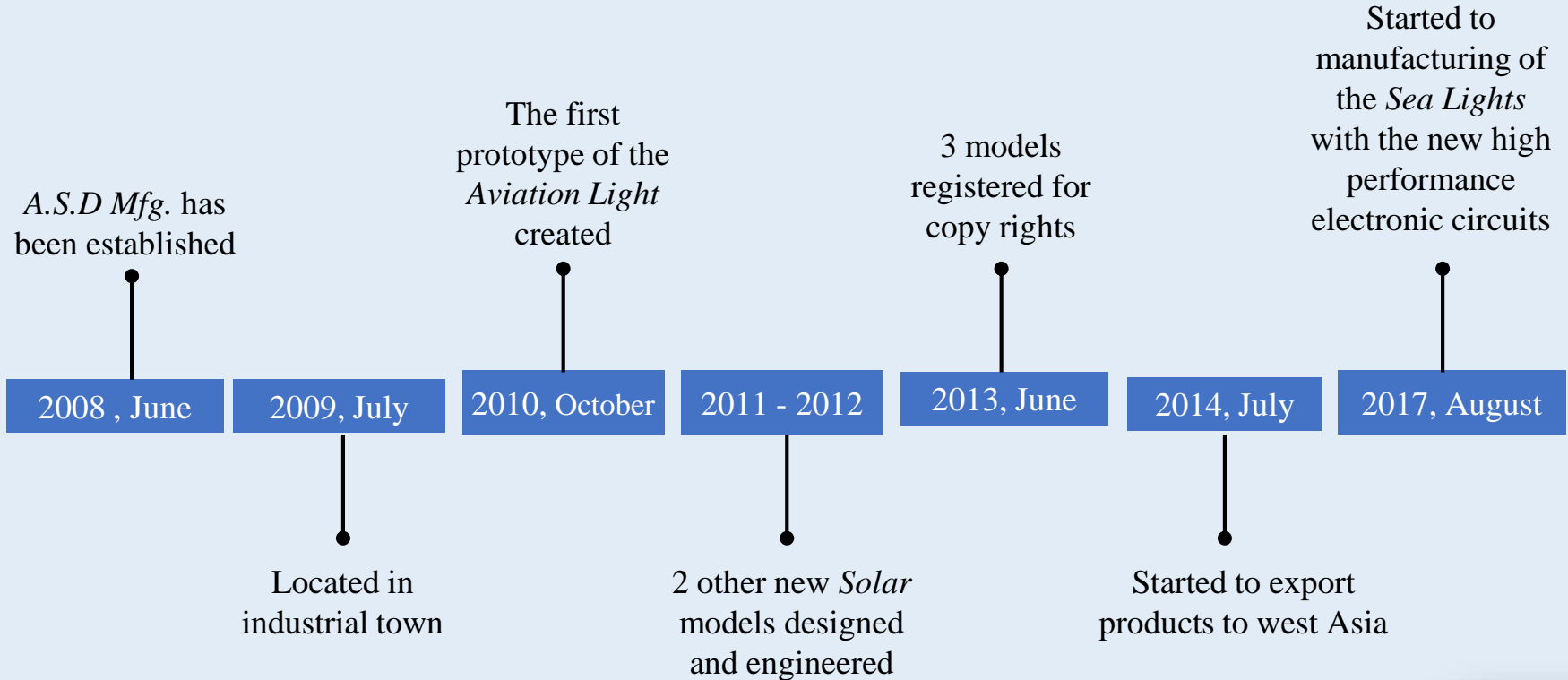
## “Success requires visions... and a little bit of luck.”

We are here to propose to you our products of *warning lights*. Our company which is an old one excels in providing *Aviation Light, Obstruction Light and Sea Light* and manufacturing with the high quality electronics elements and materials.

We have the expert engineers and designers in our company who have good experience in their own field. Thus you can rely on us. We would be glad to provide you with our *Solar Lights* and also assure that you will get quality services



# Company History





# The [A.S.D Co.] Main Team

**Hamed Talebi (CEO)**

**Hamid Pourvali**  
(Production Manager)

**Farhad Souki (R&D)**



# Mission, Vision & Values

## Mission

- ✓ To create and relish a vibrant workplace where employees are empowered, cared for, developed, and most of all, provided unlimited opportunity to discover their full potential
- ✓ To continuously enhance our core technologies, and develop new world-class technologies and products to expand our offering to customers

## Vision

- ✓ A.S.D shall be the most trusted, respected and preferred brand, for **Obstruction/Aircraft Light (AC/DC)**.
- ✓ In it's major businesses **A.S.D** shall not only command a domestic market share ranging from 12% to 50% or more but be known widely as the company "closest to its customers"

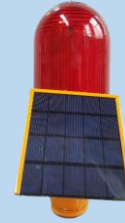
## Values

- ✓ Be obsessed with quality
- ✓ Work hard, smart & swift
- ✓ Be frank, be honest
- ✓ Succeed as a team and as an individual
- ✓ Discover your strengths & those of others





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